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## FOR IMMEDIATE RELEASE

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### **The 24<sup>th</sup> Annual Parade of Homes Offers Easy Viewing for Last Minute Tax Incentive Shoppers**

WILMINGTON, N.C. – The 2010 Parade of Homes showcases the craftsmanship and workmanship of over 50 of the region's premier homes. The 24th annual Parade of Homes runs two weekends, Saturday, April 24 and Sunday, April 25 and Saturday, May 1 and Sunday, May 2 from noon to 5 p.m. each day.

Home ownership is still the American dream and for many last minute homebuyers this is the final week and weekend to take advantage of the \$6,500 and \$8,000 tax credit and fulfill that dream. Buyers who purchase the home by April 30, 2010 and close by June 30, 2010 are eligible for the tax credits. Those who do qualify can apply it to their 2009 taxes even if they have already filed.

For 24 years, the Parade of Homes has been the first place for families in the Cape Fear region to explore the options of new homeownership. Featured among this year's entries are new homes that are jam-packed with the latest in appliances and electronics to make life easier along with features that cater to coastal living. For buyers dreaming of a green home, the Parade includes houses built to leave as small an imprint on their surroundings by using EnergyStar® appliances and green certification programs like NAHB Green.

The 2010 Plan Book Magazine, an invaluable resource for homebuyers, features renderings and floor plans for each entry along with detailed maps of the entire coverage area. The Plan Book Magazine is available at any home on the tour, at the Wilmington-Cape Fear Home Builders Association office (3801-5 Wrightsville Ave), in a Star-News special tabloid insert, and on [www.wilmingtonparadeofhomes.com](http://www.wilmingtonparadeofhomes.com). Limited edition, signed prints of the cover artwork will be available for sale through the Wilmington-Cape Fear Home Builders Association and online at [www.wilmingtonhomebuilders.com](http://www.wilmingtonhomebuilders.com).

### **2010 Parade of Homes General Information**

Sponsored by the Wilmington-Cape Fear Home Builders Association, the 24<sup>th</sup> annual Parade of Homes features more than 50 new homes all crafted by local builders in a variety of price ranges and styles. This year's event, held April 24-25 and May 1-2, reflects a vibrant housing market with prices ranging from the \$130,000's to \$700,000's. A detailed map and additional information is featured in the Plan Book Magazine and

*Star-News* special tabloid insert. The homes are open from noon to 5 p.m. and all entries are open to the public free of charge. For more information, call (910) 799-2611 or visit [www.wilmingtonparadeofhomes.com](http://www.wilmingtonparadeofhomes.com).

The Wilmington-Cape Fear Home Builders Association is a 1,000 member-firm trade association that provides services to its more than 9,500 individual members which enhance their success and stability. The largest trade association in eastern North Carolina, the Association serves as the voice of the building and development industries that strives to advance professionalism and promote community involvement. WCFHBA is recognized as a positive, influential force for responsible growth by protecting property rights and the privilege of homeownership.

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