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**FOR IMMEDIATE RELEASE**

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### **23<sup>rd</sup> Annual Parade of Homes Goes Green**

#### ***Features First Ever Green Homes Section***

WILMINGTON, N.C. – The 2009 Parade of Homes provides the ultimate opportunity to view “green” homes built by talented local builders. The 23<sup>rd</sup> annual Parade of Homes runs two weekends, Saturday, April 25 and Sunday, April 26 and Saturday, May 2 and Sunday, May 3 from noon to 5 p.m. each day.

For 23 years, the Parade of Homes has been the first place for families in the Cape Fear region to explore the options of new homeownership. Featured among this year’s 65 Parade of Homes entries are more than ten new homes built with energy efficiency and the environment in mind in the first-ever “green” homes section.

Whether it’s a “green” home or a more traditional build, this year’s event reflects a strong housing market with prices ranging from \$142,000 to \$2 million. Everyone from the first-time buyer to the luxury second homeowner can look forward to seeing the latest designs, trends and products in a variety of homes form urban lofts and condominiums to suburban traditional homes.

The 2009 Plan Book Magazine, an invaluable resource for homebuyers, features renderings and floor plans for each entry along with detailed maps of the entire coverage area. The Plan Book Magazine is available at any home on the tour, at the Wilmington-Cape Fear Home Builders Association office (3801-5 Wrightsville Ave), in a Star-News special tabloid insert, and on [www.wilmingtonparadeofhomes.com](http://www.wilmingtonparadeofhomes.com).

All entries are judged by a panel of more than 20 judges from across North Carolina. Gold, silver and bronze awards representing the best in new home construction in 11 broad categories including the new “green” category will be presented at the Awards Banquet on May 1.

Once again, the vibrant art used for the Plan Book Magazine cover, posters and advertisements is the artwork of a North Carolina artist. Adrienne Willis Jungmann, formerly of Harker's Island and currently living in Wilmington, won the Wilmington-Cape Fear Home Builders Association's annual art contest with her painting "Building Healthy Coastal Communities." Jungmann's winning design was selected by a panel of judges from dozens of entries and will be exclusively featured as the 2009 Parade of Homes signature artwork. Limited edition, signed prints will be available for sale through the Wilmington-Cape Fear Home Builders Association.

### **2009 Parade of Homes General Information**

Sponsored by the Wilmington-Cape Fear Home Builders Association, the 23<sup>rd</sup> annual Parade of Homes features more than 60 new homes all crafted by local builders in a variety of price ranges and styles. This year's event, held April 25-26 and May 2-3, reflects a vibrant housing market with prices ranging from \$142,000 to \$2 million. A detailed map and additional information is featured in the Plan Book Magazine and *Star-News* special tabloid insert. The homes are open from noon to 5 p.m. and all entries are open to the public free of charge. For more information, call (910) 799-2611 or visit [www.wilmingtonparadeofhomes.com](http://www.wilmingtonparadeofhomes.com).

The Wilmington-Cape Fear Home Builders Association is a 1,000 member-firm trade association that provides services to its more than 9,500 individual members which enhance their success and stability. The largest trade association in eastern North Carolina, the Association serves as the voice of the building and development industries that strives to advance professionalism and promote community involvement. WCFHBA is recognized as a positive, influential force for responsible growth by protecting property rights and the privilege of homeownership.

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