



**3801-5 WRIGHTSVILLE AVE.
P.O. BOX 3101
WILMINGTON, NC 28406**

**910-799-2611, FAX 910-799-2610
www.wilmingtonhomebuilders.com**

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Contact: Lindsay Fletcher
(910) 799-2611

Home Builders and Members Win Three Statewide 2008 Stars Awards

WILMINGTON, N.C. – The Wilmington-Cape Fear Home Builders Association's (WCFHBA) 2009 Parade of Homes Plan book received statewide recognition for Best Parade of Homes Publication at the 2009 STARS Awards. The award was presented by the North Carolina Home Builders Association (NCHBA) in the Outstanding Achievement category.

Each year, the WCFHBA produces the Plan Book as a way to showcase the Parade of Homes entries with a full-page profile including an artist's rendering, floorplan, property highlights and timely articles for the home buying public. New in 2009 was the separate section profiling this year's "green" homes. In the center of the book is a user-friendly two-page map of the region which is color-coded by price from lowest to highest and features correlating numbers on each entry's profile page. This year's cover featured the dynamic watercolor by North Carolina artist Adrienne Willis Jungmann and titled "Building Healthy Coastal Communities."

"The WCFHBA with the help of the talented advertising staff of the Star News publishes a sleek, premium magazine as part of our successful Parade of Homes. With its sophisticated cover, informative articles, user-friendly map and hand-drawn renderings, it's no surprise the 2009 Parade of Homes Plan Book outshines all the rest every year," said Donna Girardot, executive officer.

The WCFHBA is also proud to announce that several other member initiatives received awards. The grassroots public relations campaign, Get Your \$8,000 Stimulus was honored as the Best Special Project-Member Public Relations Effort. WCFHBA coalition members who have been participating in this effort are: Coldwell Banker Sea Coast Realty, Inc; Pyramid Homes, Inc.; Alpha Mortgage Corp.; Everett Management, Inc.; Bill Clark Homes of Wilmington, LLC, Brookside Homes, LLC; Southeast Custom Homes, Inc.; Stevens Building Co.; Sweyer & Associates, Inc.;

Intracoastal Realty; Hollingsworth Cabinets & Interiors, LLC; Secof Construction, LLC; Hagood Homes, Inc.; Southern Homebuilders, Inc.; and Hardison Building, Inc. "It's wonderful to see the Get Your \$8,000 Stimulus campaign receive recognition for its efforts to raise public awareness and give a much needed boost to the industry," said Girardot

Also recognized by NCHBA was WCFHBA member, Southern Homebuilders which received Best Single Family Detached home under \$250,000 in the Outstanding Achievement category. "It's always good to see our members recognized for the quality and craftsmanship of their product," according to Girardot.

The statewide STARS Awards competition, representing the best in North Carolina's new home construction, design and sales and marketing efforts, recognizes superior achievements in a broad range of categories. The Awards, which symbolize tremendous achievement, honor and distinction among industry professionals, encompass 42 categories representing builders, developers, sales and marketing professionals, interior merchandisers, web designers and home builder associations. The winners were announced at the "A Night among the Stars" ceremony held on September 16 at the Hilton Charlotte Center City Hotel as part of the 21st Century Building Expo & Conference.

The Wilmington – Cape Fear Home Builders Association is a 1,100 member-firm trade association that provides services to its more than 9,500 individual members which enhance their success and stability. The largest trade association in eastern North Carolina, the Association serves as the voice of the building and development industries that strives to advance professionalism and promote community involvement. WCFHBA is recognized as a positive influential force for responsible growth by protecting property rights and the privilege of homeownership.