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FOR IMMEDIATE RELEASE

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House to Home For Habitat Part of the 2009 Parade of Homes

WILMINGTON, N.C. – The 2009 Parade of Homes features its first-ever “green” homes section with more than 10 homes built to meet some of the highest standards in green building. Also new to the Parade this year is the House To Home For Habitat staged by the Wilmington Professional Stagers.

This group of six talented local stagers expertly decorated the Stevens Fine Homes’ South Brook entry with items found from area consignment shops. The home – one of this year’s Parade of Homes “green” entries - demonstrates how homeowners can use “vintage” and gently used items to make their house a home.

“Homeowners today are buying homes built to green building standards and incorporating energy efficient appliances, so it’s only natural that they would also reduce, recycle and reuse when decorating their new home,” said Donna Girardot, Executive Officer of the WCFHBA. “With this in mind, the Wilmington-Cape Fear Home Builders Association was thrilled to have the Wilmington Professional Stagers show Parade goers how to achieve “green” decor.”

All of the staged items in the home are available for purchase through the Wilmington Professional Stagers with a portion of the proceeds going to support Habitat for Humanity. Stores providing items include Fabulous Finds; Seaside Cottage; Cape Fear Antiques; Second Time Around; Thrill of the Hunt; Primrose Cottage; Dotti’s Variety and Habitat for Humanity. The home is in South Brook at Mallory Creek Plantation and can be viewed during the Wilmington-Cape Fear Home Builders Association’s Parade of Homes on April 25 and 26 and May 2 and 3 from noon to 5 pm each day.

2009 Parade of Homes General Information

Sponsored by the Wilmington-Cape Fear Home Builders Association, the 23rd annual Parade of Homes features more than 60 new homes all crafted by local builders in a variety of price ranges and styles. This year’s event, held April 25-26

and May 2-3, reflects a vibrant housing market with prices ranging from \$142,000 to \$2 million. A detailed map and additional information is featured in the Plan Book Magazine and *Star-News* special tabloid insert. The homes are open from noon to 5 p.m. and all entries are open to the public free of charge. For more information, call (910) 799-2611 or visit www.wilmingtonparadeofhomes.com.

The Wilmington-Cape Fear Home Builders Association is a 1,000 member-firm trade association that provides services to its more than 9,500 individual members which enhance their success and stability. The largest trade association in eastern North Carolina, the Association serves as the voice of the building and development industries that strives to advance professionalism and promote community involvement. WCFHBA is recognized as a positive, influential force for responsible growth by protecting property rights and the privilege of homeownership.

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